

# **Divisio**iDTV made easy









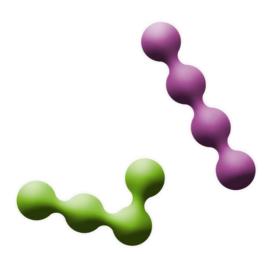
Divisio is a state of the art iDTV solution designed by Divitel to fulfill the business needs of even the most demanding requirements of today's operators. The architecture of the system has a modular approach resulting in a solution suitable for every size of operator. This state-ofthe-art solution is 'network independent' and can be used for FttH, Coax, DSL, Hybrid, 3G/4G, OTT or any combination of afore mentioned. Divisio: a high tech iDTV solution suitable for 200 up to numerous subscribers for tier 1 operators.

Through its modular approach, operators are enabled to adapt Divisio to their specific business case. This proven technology has a low investment, one pays per user. Operators can even start with fully managed services. No matter how you will start with Divisio; at any time -if wished so- this high tech platform can become the operator its own property. Divisio is a future-proof platform and gives the operator, if desired so, the ability to continue without interference from Divitel.

# **Benefits**

By utilizing Divisio you will benefit from;

- Getting the right competence in the right place at the right time (reduce churn)
- Personalization; Divisio with your own look and feel
- Integration; Divisio well integrates with your own marketing and content strategy (fully controlled by operator)
- Confidence; that video quality and business complexity is well managed (QoS)
- New services; achieve a guick cost-effective launch of new services and innovative technologies
- Reduction of costs; well integrated with (existing) technology (low capex/opex)
- Migration (without disrupting your customers); from DVB, DVB-Hybrid, DVB-IP, IP
- Secure predictable performance
- 24/7 full service
- Network independency
- Open platform/multi-vendor strategy
- Advancing your business (wholesales)



## **Features**

#### Easy manageable

User friendly system for adding subscribers, devices, marketing campaigns, etc.

#### Scalable

From 200 subscribers up to numerous subscribers for tier 1 operators.

#### **Network independent**

DVB-C Web DSL 3G/4G OTT DVB-T FttH DVB-S PC Hybrid Cloud based technology with local redundancy

#### Open platform

No vendor lock-in, open technology, exit strategy.

#### Multi device support

tablets, PC's, smartphones, TV's, 3-Screen-solutions.

#### **Wholesale**

Hotels Universities Holiday parks Government Care institutions Leisure industry

#### **Widgets**

Divisio software- and widget development kit for personalized marketing

HTML5. JAVA. SOAP

Widget store available (see list) Recommendation engine

Promotions

Social media (Twitter, Facebook, online gaming, chatting, ...)

#### Interfaces

HD user interface 3D user interface

### **Open interfaces**

SOAP interfaces OSS/BSS

#### Services

24/7 full service Secure Support Services On-site Support Service Optimize Support Services **Event Support Services** Proactive support Preventive maintenance Software update management Road map management

- Pause live TV
- Timeshift
- PayTV promotions
- VolP functions
- User statistics
- Recommendation system for TV
- Recommendation system for VOD
- NVOD
- Chat
- LiveTV support
- Teletext support
- Multiple subtitles support
- Multiple audio support
- Parental control
- User portal customization
- EPG
- Info bar
- Radio stations (web)
- View billing information
- Web acces
- System management
- Context sensitive help
- Content bundeling (Marketing)
- Content searching
- Ouick zap
- Smartphone remote
- Two way video
- One way cable VOD
- HbbTV
- Web GL
- UPnP client
- Online gaming
- Catch-up TV



# **Trusted partner**

Divitel has been entrusted with planning, designing, integrating, building, running and enhancing play-out centers and video head ends for over 15 years now. What sets us apart from other systems integrators and solutions providers is that we are the only European solutions provider that's independent; our enthusiastic teams are able to build, operate and manage any broadcast network or video related solution, regardless of the equipment currently in place, anywhere. Divitel manage video platforms, which are providing more than 200 million viewers on a day-to-day basis.

Our innovative solutions, based on business understanding, are made-to-measure, which we truly believe that our clients benefit most from. Worldwide we offer media solutions that contribute to your business needs; personal, scalable, future proof, innovative, but above all: practical!

The technology driven company was established in 1997, resulting in many world premieres since. Divitel is situated in Germany, Portugal and Curaçao; its headquarters are in Apeldoorn, The Netherlands.

# Did you know

- Divitel was established in 1997!
- Divitel was the 1st Dutch company to realise a digital video connection back then!
- The 1st video via G703 connection was made by Divitel!
- The interactive video connections for the worldfamous TV program 'Big Brother' were realised by Divitel!
- The world's 1st HD MPEG2 video on demand system for a large ship was delivered in 2004!
- We did the same in 2003 already, but with an MPEG4 video on demand system!
- Divitel delivered the 1st large
   Windows Media 9 streamer platform in the Benelux in 2005!
- In 2007 an extraordinairy JPEG2000 platform was delivered by Divitel!
- We delivered the world's 1st digital MMDS platform based on IPTV (cross media) in 2008!
- In 2009 one of the worlds most advanced video over IP solution for cross media (cable, dsl and mobile) was delivered by Divitel!
- After more than 10 years we still deliver video solutions with a lot of passion!!!

www.divitel.com

Vision. Fascination. Video.



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